

# AMBASSADORS



As an Ambassador, we hope you'll promote Eisner, Crane Lake, and 6 Points Sci-Tech in your congregation, supporting and enhancing the camps' full-time staff's recruitment efforts. This may include:

- ✓ sitting at an information table at Religious School drop-off and pick-up
- ✓ organizing a camp Shabbat
- ✓ ensuring that camp ads be placed in your Temple's bulletin
- ✓ partnering with your Religious School to email families with camp updates and Family Camp information
- ✓ collaborating with your Temple professionals and Camp Relationship Manager to plan a camp visit
- ✓ encouraging your clergy to serve on camp's summer faculty
- ✓ promoting summer tours to targeted families
- ✓ including our camp brochure in new member welcome packets
- ✓ inserting a link to the camp's website on the Temple website
- ✓ creating a dedicated camp scholarship fund in your Temple
- ✓ participating in camp's consecration certificate program

And don't worry, we'll stay in touch making sure you have everything you'll need.

Ambassadors who make a difference in their congregations:

- ✓ speak from the heart – telling their camp story with passion, and invite others to tell theirs
- ✓ are available to families with registration and scholarship information
- ✓ cheerfully bring the *Ruach*, spirit of camp, to their congregation
- ✓ stay connected to camp families throughout the year